

Social Media Investigations

April 25-26, 2024 8 am - 5 pm PST Virtual Class - This class will be recorded \$250

In today's ever changing digital world, Social media is becoming frequently utilized for narcotics sales and trafficking, firearms sales, gang recruitment, and to prey on minors by predators looking to exploit them, or sell them dangerous narcotics such as Fentanyl. Encrypted communication applications such as Telegram and Signal are increasingly popular with individuals using social media for criminal activity.

Social media evidence is useful in many types of investigations, from patrol level cases to complex investigations of sexual assaults or homicides, but it's not always easy for investigators to identify suspect accounts, obtain legal process, interpret / analyze the data, use it to further an investigation, and ultimately testify to it.

This course is not just an open-source online investigations course like many other social media courses for law enforcement. This course will focus on current trends, writing legal process to social media platforms, analyzing data obtained from legal process, using that data to build investigations, report writing and testifying on social media evidence. The class will include discussions on case law, undercover accounts, policies and procedures, and more. Students completing this two day workshop will leave more than prepared to work more complicated social media investigations, and utilize social media to investigate and solve cases.

INSTRUCTOR: Tim Gooler has worked for a northern bay area law enforcement agency since 2015, and is currently assigned as Detective with the Property Crimes Investigations Team, tasked with investigating firearms manufacturing, trafficking, and a multitude of property crimes offenses. Det. Gooler was recognized in 2022 as the Peace Officer of the Year for the county he works in, the Detective of the Year for his agency, and in 2019 recognized as the California Robbery Investigator's Association Officer of the Year.

Det. Gooler has authored dozens of search warrants and pen registers for cell phones, technology providers and social media providers. Det. Gooler has conducted dozens of Snapchat investigations involving search warrants and pen register / trap trace orders, which have resulted in arrests for firearms trafficking, narcotics sales, child exploitation crimes, child abuse, gang crimes and property crimes, and the seizure of numerous firearms and sales quantities of narcotics.



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